



Newsletter EIPIN-IS 2/2020

Welcome to our second newsletter of 2020, which provides information on the research (activities) of our Early Stage Researchers.

The Corona pandemic has severely impacted the final months of their research and the execution of the EIPIN-IS project as a whole, especially in terms of event organisation. We would like to congratulate and **thank our ESRs** for their tremendous efforts in writing up their theses in difficult circumstances and joining our virtual meetings and events.

Events

Unfortunately, the **6th EIPIN-Innovation Society Congress**, scheduled to take place in Munich from 23-25 April 2020, was cancelled due to (the consequences of) COVID-19 and will not be re-scheduled.

Instead, an online conference **Fostering Innovation in Europe – Intellectual Property Policies and Law** was organised by Maastricht University in collaboration with EUIPO on 25 June 2020.

ONLINE CONFERENCE
25 JUNE 2020
**FOSTERING
INNOVATION
IN EUROPE**
*Intellectual Property
Policies and Law*



EIPIN
Innovation
Society



EUIPO
EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE

During this online event, EIPIN-IS researchers had the opportunity to present some of their research findings and the practical implications thereof to a wide audience composed of more than 450 policymakers, practitioners and scholars. The aim of the event was not only to discuss with experts the research carried out by our ESRs, but also how their results can positively contribute to society. In particular, the implications for innovation in various sectors of our economies were vividly debated. Both the EUIPO's Academy Director as well as the project coordinator emphasized the importance of the collaboration between EUIPO and EIPIN-IS, highlighting the importance of this type of dissemination initiatives that enable the results of (publicly funded) research to benefit society and avoid that they remain at a mere theoretical level.

The webinar consisted of four sessions, i.e. *Intellectual Property as a Complex Adaptive System*, *Governance of Production and Technologies*, *Adjudication, Justice and Enforcement*, and *Allocation of Rights, Actors and Institutions*. It enabled our 14 Early Stage Researchers to present their research results in a 5-minute pitch talk, after which the research results were discussed with a recognized expert from academia, or relevant stakeholder groups, including the European Patent Office, the EUIPO and the private sector. In a final Q&A session, the webinar participants could interact with the researchers.

>> [read the webinar report by Vicente Zafrilla](#)



Publications by our ESRs

Scientific publications



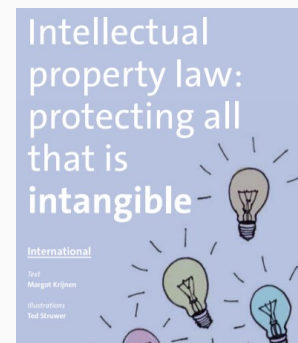
Tamar Khuchua, 'Facing the 'Bad Faith' – The Challenges and Tools to Combat Blocking Strategies of the Firms in the EU Trade Mark Law' (2020) Nordic Journal of European Law (NJEL), Vol. 3, No. 1

Letizia Tomada, "Corte di Cassazione: Retroactive Effects of Patent Limitation – Tecnimed S.r.l. v Artsana S.p.A." (2020) GRUR Int, 285 (note)

Francesca Mazzi, 'Patentability of AI Generated Drugs', (2020) European Pharmaceutical Law

Other publications

- Anastasiia Kyrylenko, Book Review: 3D Trademarks and other Non-Traditional Trademarks, The IPKat, July 2020
- Francesca Mazzi and Laura Palazzetti, 'Artificial Intelligence and the challenges of the fashion industries', ius initinere, June 2020
- Anastasiia Kyrylenko, 'PDOs/PGIs from France and Italy are amending their product specifications to cope with the lockdown', The IPKat, April 2020
- Anastasiia Kyrylenko, 'Can the shape or appearance of a product infringe a PDO/PGI? It all depends on how you understand "evocation"', The IPKat, March 2020
- Natasha Mangal, 'One Database to Rule Them All? The Musical Works Database under the Music Modernization Act', The IPKat, March 2020
- Interview Anke Moerland and Anselm Kamperman Sanders, 'Intellectual property law: protecting all that is intangible', UMagazine, February 2020

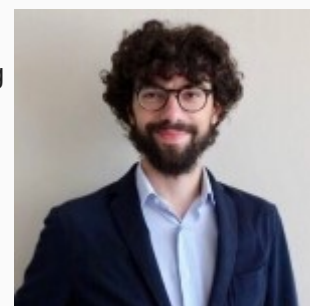


Awards

Maurizio Crupi wins the 1st prize in the ECTA Award Competition – student category

We are excited to announce that our researcher Maurizio Crupi has won the 1st prize in the student category of the ECTA Award Competition. The European Communities Trade Mark Association (ECTA) is a non-governmental professional association actively involved in promoting changes in the fields of Intellectual Property in Europe. Within this framework, the ECTA Award encourages academic research for the development of European trade mark, design, copyright, and geographical indication laws.

The working paper titled 'Innovating within Tradition: Are PDOs and PGIs Loosening Their Link to Origin?' was considered to be outstanding in that it analyses culture and tradition as a rationale to ground the enhanced GI protection. The research is innovative in that it aims at understanding the evolution of the link to origin and the difference between Protected Denominations of Origin (PDOs) and Protected Geographical Indications (PGIs) by analyzing GI amendments.



Research Paper Series

Innovating Within Tradition: Are PDOs and PGIs loosening their link to origin?, Maurizio Crupi, 20-01

Protection of Indian non-agricultural geographical indications in the European Union, Maurizio Crupi, 20-02

Presentations by our ESRs

Vicente Zafrilla Díaz-Marta presented his paper “Hybridization of Open Standardization Models: Typologies and Competition Law Concerns”, co-authored with Carlos Muñoz Ferrandis, at the ASCOLA conference, June 2020.



ESRs Natasha Mangal, Lucius Klobučník and Anastasiia Kyrylenko presented at the Trinity College Dublin an exciting series of lectures related to IP, innovation, and their current PhD research under the EIPIN IS programme. The TCD Intellectual Property Law Seminar Series took place in February and March 2020.



Upcoming activities

The **Final EIPIN-Innovation Society Congress** will be organized by
Strasbourg University in 2021.

The date of the Congress will be set soon.

Please visit the project website for any updates.

>> Past events



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