

XXth EIPIN Congress

***INTELLECTUAL PROPERTY AND INNOVATION:
fostering development in different innovation-intensive
industries***

23-25 January, 2019 - Alicante

**Venue: Universidad de Alicante
Sede Universitaria Ciudad de Alicante
Sala de Conferencias
Edificio San Fernando, Calle San Fernando 40, 03001 Alicante**

Wednesday, 23 January 2019

14.30-15.00: Registration
15.00-15.15: Welcome address

- Manuel Palomar, President of the University of Alicante
- Pilar Montero, Director of the Intellectual Property Master Magister Lvcentinvs
- Juan Suarez, Head of Learning Activities & Academic Initiatives Service, EUIPO Academy

15.10-16.20: Panel I - Fostering a sustainable agribusiness model through plant breeding

Panel I will consider how the UPOV based Sui generis PVR system can be a tool to balance the interests of different stakeholders and fostering innovation in the plant breeding sector.

Chair: Prof. Anselm Kamperman (Maastricht University)

- **Martin Ekvad.** Community Plant Variety Office President (CPVO)
- **Peter Button.** Vice Secretary-General International Union for the Protection of New Varieties of Plants (UPOV)
- **Antonio Villarroel.** Secretary General Spanish National Association of plant breeders (ANOVE)

15.50-16.20: Questions Team 1

16.20-16.50: Coffee break

16.50-18.00: Panel II - Innovation in terroir

The panel will assess whether geographical indications can innovate agricultural products and protect local know-how. Should geographical indications be preferred to other certification systems?

Chair: Dr. Anke Moerland (Maastricht University)

- **Katarina Kompari.** European Union Intellectual Property Office (EUIPO)
- **Jesús Mora Cayetano.** General Coordinator. Conferencia Española de Consejos Reguladores Vitivinícolas (cecrv)

17.40-18.10: Questions Team 2

18.10-19.20: Panel III - Geographical indications for non-agricultural products: a real opportunity for the European manufacture?

How the current EU GI sui generis system can promote innovation in traditional sectors?

Chair: Prof. Pilar Montero (University of Alicante)

- **Antoine Ginestet** INPI
- **Delphine Marie-Vivien**, PhD. Intellectual Property and Food Law. CIRAD- UMR Innovation
- **Ida Punzone** Origin

18.40-19.20: Questions team 3

20.45: Dinner at Restaurante Aldebarán (Real Club de Regatas de Alicante. Muelle de Poniente, 1, 03008 Alicante, close to Panoramis)

Thursday, 24 January 2019

9.10-10.20: Panel IV – Promoting innovation by Intellectual Property rights for plants in Europe

This Panel will evaluate the different forms of protecting innovation through IP rights available for plant products in Europe

Chair: Prof. Christophe Geiger (CEIPI)

- **Francesco Mattina**, Community Plant Variety Office Vice President (CPVO)
- **Prof. Dr. Axel Metzger**, LL.M. (Harvard). Humboldt-Universität zu Berlin. Juristische Fakultät

09.50-10.20: Questions team 4

10.20-10.35: Coffee break

10.35-12.50: Team works on reports

(Sede Universitaria Ciudad de Alicante, Edificio San Fernando, Calle San Fernando 40, 03001 Alicante.

Rooms: Sala Institucional y Sala Polivalente)

13.00-15.00: Lunch

15.00-16.10: Panel V - Artificial intelligence: Challenges and opportunities

This panel will consider the impact of technological advancement on intellectual property protection.

Chair: Prof. Jorge Moya (University of Alicante)

- **Alberto Casado**. Former Vicepresident of European Patent Office (EPO)
- **Marco M Alemán**. Director. Patent Law Division. World Intellectual Property Organization (WIPO)
- **Pia Björk**. European Patent Office (EPO)

15.40-16.10: Questions Team 5

16.10-16.40: Coffee break

16.40-17.50: Panel VI - New scenarios in Pharmaceuticals patents

Speakers in this panel will assess patent protection for the pharmaceutical industry in light of the new scenarios provided by Industry 4.0

Chair: Prof. Noam Shemtov (Queen Mary University)

- **Nari Lee**, Professor of Intellectual Property Law.
HANKEN School of Economics, Finland
- **Miquel Montaña**. Partner. CLIFFORD CHANCE S.L.

17.20-17.50: Questions Team 6

17.50-18.50: Panel VII - Innovation in the biomedical field: the future is now

The panel will assess the relevant changes to the inventive process and market dynamics in the biomedical sector.

Chair: Prof. Pilar Iñiguez (University of Alicante)

- **Rafael Bernabeu**. Director of Bernabeu Institute

18.30-18.50: Questions Team 7

**20.30: Dinner at Hotel Spa Portamaris
Plaza Puerta del Mar, 3, 03002 Alicante, beside Melia Hotel**

Friday, 25 January 2019

9.30-10.40: **Panel VIII - Competition problems around standard-essential patents**

Speakers will assess the role of standard-essential patents in and the issues raised under competition law.

Chair: Prof. Guido Westkamp (Queen Mary)

- **Dr. Beatriz Conde Gallego**, Senior Research Fellow. Intellectual Property and Competition Law
- **Francisco Roig**, National Authority for Markets and Competition (CNMC)

10:10-10.40: Questions team 8

10.40-11.10: Coffee break

11.10-11.40: Panel IX - FRAND conditions in patent licenses

The panel will consider the most common problems of FRAND licensing and possible measures to make SEPs licensing more efficient.

Chair: Seth Ericsson, (MIPLC/Max Planck Institute for Innovation and Competition)

- **Jorge Padilla**. Senior Managing Director and Head of Compass Lexecon Europe

11.30-12.00: Questions team 9

12.00-13.10: Panel X - Over-Declaration of Standard Essential Patents

The panel will consider the issue of over-declaration of SEPs and its costs and benefits for the standard-setting ecosystem

Chair: Claudia Tapia (Ericsson GmbH)

- **Dirk Weiler.** ETSI Board Chairman
- **Axel Ferrazzini.** Managing Director, 4iP Council

12.40-13.10: Questions team 10

13.10: End of the congress

13.10-14.30: Lunch time

VENUE: Universidad de Alicante. Edificio San Fernando
Calle San Fernando 40, 03001 Alicante (in the city center of Alicante)

