

## Skills 3: Presenting and Publishing

### Part B

Module 2 “Academic Publishing” (8 hours) and

Module 3 “Drafting policy-briefs” (8 hours).

Organised by CEIPI/University of Strasbourg.

### 13-15 February 2019, Strasbourg

Wednesday 13 February 2pm – 6pm

Thursday 14 February 9am-6pm

Friday 15 February 9am-12am

### Venues:

- CEIPI/University of Strasbourg, 5 rue Schiller, 67000 Strasbourg (seminar room, ground floor)
- European Parliament, 1 Avenue du Président Robert Schuman, 67000 Strasbourg (only for the meeting with the European policy-makers 14 February)

<b>Wednesday 13 February 2019</b>	
14.00 – 14.10	Welcome and Opening <b>Christophe Geiger</b>
14.10 – 15.40	<ul style="list-style-type: none"> <li>· Academic publishing: introduction</li> <li>· Making your first publication</li> <li>· Publication of a journal article vs publication of a book chapter</li> <li>· Publishing guidelines</li> </ul> <b>Oleksandr Bulayenko and Xavier Seuba</b>
15.40 – 16.00	Coffee break
16.00 – 18.00	<ul style="list-style-type: none"> <li>· Co-authorship</li> <li>· Citation and dissemination</li> <li>· Drafting policy briefs (introduction and cases)</li> </ul> <b>Oleksandr Bulayenko and Xavier Seuba</b>
19.00	Dinner
<b>Thursday 14 February 2019</b>	
9.00 – 10.00	<b>Xavier Seuba</b> Drafting policy briefs <ul style="list-style-type: none"> <li>· Audiences</li> <li>· Objectives</li> <li>· Style</li> <li>· Impact</li> </ul>
10.15 – 10.30	Coffee break
10.30 – 12.00	<b>Xavier Seuba</b> Drafting policy briefs (exercise) Structured presentation and discussion (guidelines will be distributed to ESR January 2019)
12.00 – 14.00	Lunch Walk to the European Parliament and security check

	(IDs or passports are mandatory)
14.00 – 18.00 (exact time TBC)	Meeting/discussion with European policy-makers on policy impact of research: <b>Julia Reda</b> , MEP, Group of the Greens / European Free Alliance (EFA) <b>Anne-Catherine Lorrain</b> , Policy Advisor for Greens/EFA at the JURI Committee Discussion moderated by <b>Christophe Geiger</b>
19.00	Dinner
<b>Friday 15 February 2019</b>	
9.00 – 10.00	Academic publishing: journal articles <ul style="list-style-type: none"> <li>Submissions / reviews (with a focus on US reviews and submission platforms)</li> <li>Open-access publishing / dissemination of research results</li> </ul> <b>Giancarlo Frosio</b>
10.00 – 10.15	Coffee break
10.15 – 12.00	Academic publishing: <ul style="list-style-type: none"> <li>Transforming a PhD manuscript into a book</li> <li>From a book proposal to a book shelf</li> </ul> <b>Giancarlo Frosio</b>
12.00 – 13.00	Lunch and farewell (with a possibility to take food to go)

### Academic and coordination committee

Christophe Geiger, Xavier Seuba, Giancarlo Frosio, Oleksandr Bulayenko

### Objectives:

To become familiar with / learn / improve:

- Different possibilities for disseminating results of academic research
- Different publication processes
- Preparation of manuscripts
- Common issues associated with academic publishing
- Drafting of policy briefs
- Enhancing policy impact of academic research
- Common issues associated with drafting of policy briefs

### Assignments:

Assignments are communicated by each speaker before the class.