

## **Training Plan Methods 3: Seminar “Intellectual Property and Economic Theory”**

### **Max Planck Institute for Innovation and Competition**

**3-4 September 2018**

Monday 3 September 12.30-6.45 pm

Tuesday 4 September 9 am-5.00 pm

#### ***Objective of the Training***

The objective of the training is to introduce the EIPIN-Innovation Society early stage researchers (ESRs) to the role of economics in intellectual property as well as help them identify the aspects of economic analysis relevant for each one’s doctoral research.

#### ***Assignment for the Early Stage Researchers***

For the purposes of making the training suitable for each doctoral research of the EIPIN-Innovation Society project, all the ESRs are required to submit a short statement describing the role of economics for their research that would address the following aspects:

- (1) a description of the doctoral research topic, research problem and the research question(s);
- (2) why economics is important to answer the research question(s);
- (3) which economic method(s) can and should be applied in answering the research question(s);
- (4) at which stage is the ESR in learning and implementing these economic method(s);
- (5) problems the ESR faces while applying concrete economic method(s);
- (6) possible results of the doctoral research the ESR can already identify.

In the event, that the doctoral research does not require any application of empirical economic methods, the ESRs are asked to describe the role of economic theory in answering the research question(s) of their doctoral theses.

#### ***Format of the Training***

The format of the training will be highly interactive. The training will enable the ESRs to engage in an intensive, rigorous discussion on their own doctoral research. Each ESR will have to present the role of economics for their research within 15 minutes. There will be two commentators on the presentation. The first one will be another ESR selected by the organizers of the training. The second one, who will also chair the individual session, will be an established senior researcher knowledgeable in the field, who will provide extended feedback on the short statements and presentations. In addition, other ESRs are encouraged to actively join the discussion.

### **Commentators**

The following senior researchers are committed to act as commentators for this training:

- (1) Prof. Dr. Josef Drexl (Max Planck Institute for Innovation and Competition; University of Munich);
- (2) Prof. Dr. Joachim Henkel (Technical University of Munich);
- (3) Prof. Luisa Menapace, Ph.D. (Technical University of Munich);
- (4) Dr. Stefano Baruffaldi (Max Planck Institute for Innovation and Competition);
- (5) Dr. Fabian Gäßler (Max Planck Institute for Innovation and Competition);
- (6) Dr. Frank Müller-Langer (European Commission, Joint Research Center; Max Planck Institute for Innovation and Competition).