

19th EIPIN Congress

Innovation and Triple Helix

25–27 January 2018 | Maastricht

Venue: Maastricht University Faculty of Law

[Bouillonstraat 1-3](#), Maastricht

Statenzaal C1.302



European IP Institutes Network – Innovation Society



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 721733



Thursday, 25 January 2018

EIPIN and EIPIN-IS AB Board Meeting

- 09.00 – 12:30: EIPIN Board meeting and EIPIN Innovation Society Academic Board meeting (in Faculty of Law, B1.101)
- 12.30 – 13.30: Lunch for Board members
Grand Café Maastricht Soiron, [Vrijthof 18](#), Maastricht
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Start of the 19th EIPIN Congress

- 13.30 – 14.00: Registration
- 14.00 – 14.20: Welcome and Setting the Scene: Innovation and Triple Helix
Anselm Kamperman Sanders (IPKM, Maastricht)
- 14.20 – 14.50: Questions Team 1 and Discussion

Panel I: IP as a Proxy for Innovation – Myth or Reality?

Panel II will relate the concept of innovation to aspects of intellectual property and discuss the question in how far intellectual property rights can serve as proxies for innovation.

Chair and commentator: Josef Drexl (MIPIILC, Munich)

- 14.50 – 15.10: David Kappos (Cravath, Swaine & Moore LLP)
“Intellectual Property -- The Ark of Innovation”
- 15:10 – 15:30: Peter Yu (Texas A&M University)
“Imitative Past, Innovation Pathways and Intellectual Property”
- 15.30 – 15.40: Commentator
- 15.40 – 16.10: Questions Team 2 and Discussion
- 16.10 – 16.40 **Coffee break**

Panel II: Innovation, Creation and Exploitation – Are we over playing the IP card?

The question this panel aims at assessing is how much IP we need in order to foster creation and exploitation.

Chair and commentator: Guido Westkamp (QMIPRI, London)

- 16.40 – 17.00: Padmashree Gehl-Sampath (UNCTAD)
“Intellectual Property Rights, Market Rents and Innovation: Are We Asking the Right Questions?”
- 17.00 – 17.20: Phil Evans (Former Inquiry Chair, UK Competition and Markets Authority)
- 17.30 – 18.00: Questions Team 3 and Discussion

Panel III - Round table discussion: “About IP and Innovation – what should our students be weary of?”

Speakers in this panel will show how they use innovation in their legal research and how they have operationalized the concept.

Chair and commentator: Anke Moerland (IPKM, Maastricht)

- 18.00 – 18.15: Josef Drexl (MIPLC, Munich)
“How to use innovation in IP/patent research”
- 18.15 – 18.30: Priscilla César (McGill University)
“How to use complex adaptive system theory for innovation: the case of knowledge regulation in biomedical research and development”
- 18.30 – 18.40: Commentator
- 18.40 – 19.10: Questions from Team 4 and Discussion
- 19.30: **Dinner at Les Grands Buffets, [Statenstraat 6](#), Maastricht**

Friday, 26 January 2018

Panel IV: Innovation and Public Private Partnerships – a catholic marriage?

This panel will address the practical issues of public-private partnerships in real life.

Chair and commentator: Julian Lopez (ML, Alicante)

- 09:00 – 09:20: Jon Timmis (York University)
“Developing a Local Industrial Strategy”
- 09.20 – 09.35: Huib Daniëls (Province of Limburg)
- 09:35 – 09:55: Isabelle Huys (KU Leuven)
- 09:55 – 10.05: Commentator
- 10.05 – 10.35: Questions from Team 5 and Discussion
- 10.35 – 10.50: **Coffee break,**
- 10:50 - 12:50: **Team Report Meetings;**
EIPIN-Innovation Society Supervisory Board meeting
(Faculty of Law, room B1.019)
- 12.50 – 13.45: **Lunch with display of posters** (Faculty of Law, Lenculenthal)
- 13:45 – 14:20: **2 Minute pitches on posters by ESRs** (Statenzaal)
- 14.20 – 14.45: Questions Team 6 and Discussion
- 14:45:** **Presentation by [Darts-IP](#)** (Sander Vermeulen and Rik Minoodt)

Panel V: Getting empirical – can we measure innovation, credibly?

Panelists will identify dilemmas one faces when conducting studies that aim at measuring the impact of intellectual property rights and their infringement on innovation.

Chair and commentator: Meir Pugatch (IPKM, Maastricht)

- 15.00 – 15.20: Fernando Galindo-Rueda (OECD Innovation section)
“IPRs and innovation: what is the link in the revision of the Oslo Manual on measuring innovation?”
- 15.20 – 15.40: Bruno van Pottelsberghe (Solvay Brussels School of Economics and Management)
- 15.40 – 15.50: Commentator

15.50 – 16.20: Questions from Team 7 and Discussion

16.20 – 16.50: **Coffee break**

Panel VI: Innovation and ICT – is monopoly unavoidable and desirable?

This panel will discuss the behavior of market players relying on intellectual property rights and whether the formation of concentrations is unavoidable and beneficial.

Chair and commentator: Noam Shemtov (QMIPRI, London)

16.50 – 17.10: Daniel Berman (Maccabi Health Fund)
"Big Data As A Game Changer"

17.10 – 17.30: Samuel Laurinkari (Ebay)

17.30 – 17.40: Commentator

17.40 – 18.10: Questions from Team 8 and Discussion

19:30: **Dinner and party at Tapijn Kazerne, [Tapijnkazerne 20](#), Maastricht**

Conferral of the "EIPIN Dieter Stauder Student Awards 2018"

By Dieter Stauder, with

Christophe Geiger (CEIPI, Strasbourg), Manuel Desantes (ML, Alicante),

Guido Westkamp (QMIPRI, London), Anselm Kamperman Sanders (IPKM, Maastricht)

Saturday, 27 January 2018

Panel VII: Biotechnology and plant breeders rights: which way to go?

This panel discusses how the system of plant breeders rights and biotechnology interact and overlap, and whether a more holistic vision can integrate the two systems.

Chair and commentator: Anselm Kamperman Sanders (IPKM, Maastricht)

- 10.00 – 10.20: Szonja Csörgö (European Seed Association)
10.20 – 10.30: Paul Olson (KWS SAAT SE)
"Pro Access, Pro Protection, Pro Plant Innovation"
10.30 – 10.40: Commentator
10.40 – 11.10: Questions from Team 9 and Discussion

11.10 – 11.40: **Coffee break**

Panel VIII: Bridging the valley of death through IP?

The question addressed by this panel is how IP can play a role in making the European innovation regime more competitive and fit for purpose.

Chair and commentator: Manuel Desantes (ML, Alicante)

- 11.40 – 12.00: Wim Bens (ASTP Proton)
12.00 – 12.20: Christian Loyau (ETSI)
12.20 – 12.30: Commentator
12.30 – 13.00: Questions from Team 10 and Discussion

13.00 – 14.00: **Lunch** (Faculty of Law, Lenculenthal)

14.00: Closure and Goodbye!